

Short Film Rubric

Name(s) _____

Criteria	Level 1	Level 2	Level 3	Level 4
- plans a movie project using a treatment plan, storyboard, drafts of scripts	Movie project shows little or no planning	Movie projects shows some planning but the movie may not follow the initial plans	Movie project shows most of the planning stages and generally follows the plans	Movie project shows detailed planning and follows plans
- engages in preproduction stage, showing consideration for crew, locations, cast, costumes and props	Demonstrates limited attention to preproduction stage	Demonstrates some attention to preproduction stage with some poor choices that detract from the film	Demonstrates good attention to preproduction stage	Demonstrates considerable attention to detail in preproduction stage
- plans production and post-production stages including filming, organizing footage, adding music, sound, transitions and timing	Creates a film using few effective production and post-production techniques	Creates a film using some production and post-production techniques but lacks coherence	Creates a film using most of the production and post-production techniques effectively	Creates a polished film that skillfully uses creative production and post-production techniques
focuses on an identified theme or virtue	Film lacks a central theme	Film shows some consideration of theme	Film shows good consideration of theme	Film explores theme in detail
- produces film keeping the audience involved and engaged	Film lacks audience engagement	Film shows some consideration of audience engagement	Film shows good consideration of audience engagement	Film thoroughly engages the audience